

3.1 INTRODUCTION TO MACHINE LEARNING

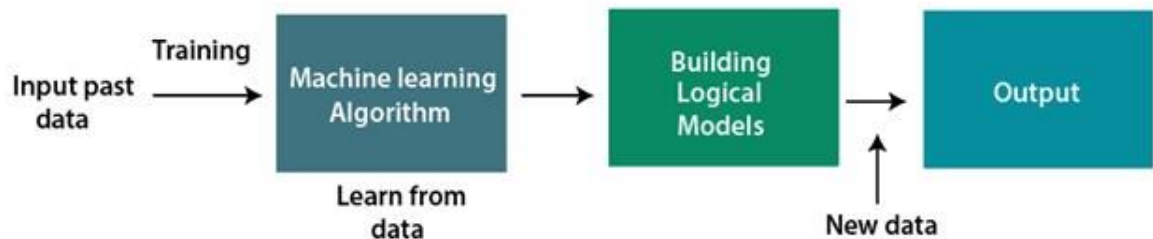
Machine learning is a subfield of artificial intelligence that involves the development of algorithms and statistical models that enable computers to improve their performance in tasks through experience. These algorithms and models are designed to learn from data and make predictions or decisions without explicit instructions.

Machine learning is a growing technology which enables computers to learn automatically from past data. Machine learning uses various algorithms for **building mathematical models and making predictions using historical data or information**. Currently, it is being used for various tasks such as **image recognition, speech recognition, email filtering, Facebook autotagging, recommender system**, and many more.

With the help of sample historical data, which is known as **training data**, machine learning algorithms build a **mathematical model** that helps in making predictions or decisions without being explicitly programmed.

How does Machine Learning work

A Machine Learning system **learns from historical data, builds the prediction models, and whenever it receives new data, predicts the output for it**. The accuracy of predicted output depends upon the amount of data, as the huge amount of data helps to build a better model which predicts the output more accurately.



Features of Machine Learning:

- Machine learning uses data to detect various patterns in a given dataset. ○ It can learn from past data and improve automatically.
- It is a data-driven technology.
- Machine learning is much similar to data mining as it also deals with the huge amount of the data.

There are several types of machine learning, including supervised learning, unsupervised learning, and reinforcement learning.

- **Supervised learning** involves training a model on labeled data, while **unsupervised learning** involves training a model on unlabeled data.
- **Reinforcement learning** involves training a model through trial and error.
- Machine learning is used in a wide variety of applications, including image and speech recognition, natural language processing, and recommender systems.

Definition of learning: A computer program is said to *learn* from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks T, as measured by P, improves with experience E.

Examples

- Handwriting recognition learning problem
- Task T : Recognizing and classifying handwritten words within images
- Performance P : Percent of words correctly classified
- Training experience E : A dataset of handwritten words with given classifications □ A robot driving learning problem
- Task T : Driving on highways using vision sensors
- Performance P : Average distance traveled before an error
- Training experience E : A sequence of images and steering commands recorded while observing a human driver

Definition: A computer program which learns from experience is called a machine learning program or simply a learning program.

3.1.1 Classification of Machine Learning

Machine learning implementations are classified into four major categories, depending on the nature of the learning “signal” or “response” available to a learning system which are as follows:

A. SUPERVISED LEARNING:

Supervised learning is the machine learning task of learning a function that maps an input to an output based on example input-output pairs. The given data is labeled.

Both *classification* and *regression* problems are supervised learning problems.

□ Example — Consider the following data regarding patients entering a clinic. The data consists of the gender and age of the patients and each patient is labeled as “healthy” or “sick”.

gender	age	Label
M	48	Sick
M	67	Sick
F	53	Healthy
M	49	Sick

F	32	Healthy
M	34	Healthy
M	21	Healthy

Supervised learning is the types of machine learning in which machines are trained using well "labelled" training data, and on basis of that data, machines predict the output. The labelled data means some input data is already tagged with the correct output.

In supervised learning, the training data provided to the machines work as the supervisor that teaches the machines to predict the output correctly. It applies the same concept as a student learns in the supervision of the teacher.

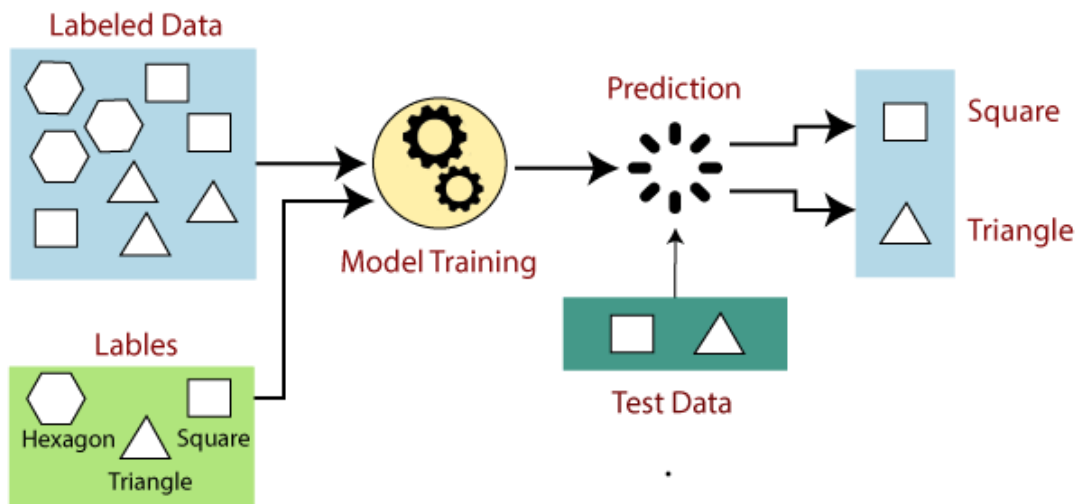
Supervised learning is a process of providing input data as well as correct output data to the machine learning model. The aim of a supervised learning algorithm is to **find a mapping function to map the input variable(x) with the output variable(y)**.

In the real-world, supervised learning can be used for **Risk Assessment, Image classification, Fraud Detection, spam filtering**, etc.

How Supervised Learning Works?

In supervised learning, models are trained using labelled dataset, where the model learns about each type of data. Once the training process is completed, the model is tested on the basis of test data (a subset of the training set), and then it predicts the output.

The working of Supervised learning can be easily understood by the below example and diagram:



Suppose we have a dataset of different types of shapes which includes square, rectangle, triangle, and Polygon. Now the first step is that we need to train the model for each shape.

- If the given shape has four sides, and all the sides are equal, then it will be labelled as a **Square**.
- If the given shape has three sides, then it will be labelled as a **triangle**.
- If the given shape has six equal sides then it will be labelled as **hexagon**.

Now, after training, we test our model using the test set, and the task of the model is to identify the shape.

The machine is already trained on all types of shapes, and when it finds a new shape, it classifies the shape on the bases of a number of sides, and predicts the output.

Steps Involved in Supervised Learning: ○ First

Determine the type of training dataset ○

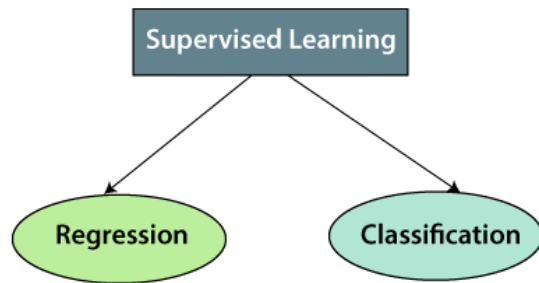
Collect/Gather the labelled training data.

- Split the training dataset into training **dataset**, **test dataset**, and **validation dataset**. ○ Determine the input features of the training dataset, which should have enough knowledge so that the model can accurately predict the output.

- Determine the suitable algorithm for the model, such as support vector machine, decision tree, etc.
- Execute the algorithm on the training dataset. Sometimes we need validation sets as the control parameters, which are the subset of training datasets.
- Evaluate the accuracy of the model by providing the test set. If the model predicts the correct output, which means our model is accurate.

Types of supervised Machine learning Algorithms:

Supervised learning can be further divided into two types of problems:



1. Regression

Regression algorithms are used if there is a relationship between the input variable and the output variable. It is used for the prediction of continuous variables, such as Weather forecasting, Market Trends, etc. Below are some popular Regression algorithms which come under supervised learning:

B. UNSUPERVISED LEARNING:

As the name suggests, unsupervised learning is a machine learning technique in which models are not supervised using training dataset. Instead, models itself find the hidden patterns and insights from the given data. It can be compared to learning which takes place in the human brain while learning new things. It can be defined as:

Unsupervised learning is a type of machine learning in which models are trained using unlabeled dataset and are allowed to act on that data without any supervision.

Unsupervised learning cannot be directly applied to a regression or classification problem because unlike supervised learning, we have the input data but no corresponding output data. The goal of unsupervised learning is to **find the underlying structure of dataset, group that data according to similarities, and represent that dataset in a compressed format.**

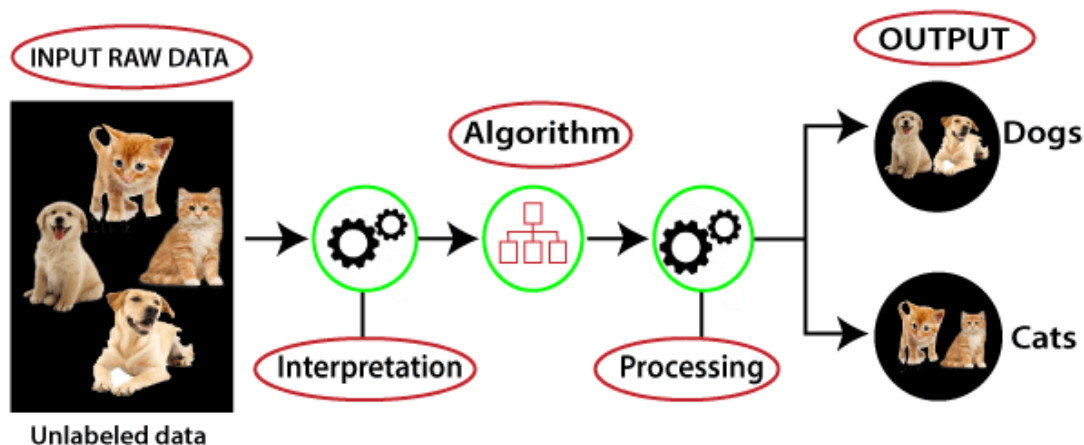
Why use Unsupervised Learning?

Below are some main reasons which describe the importance of Unsupervised Learning:

- Unsupervised learning is helpful for finding useful insights from the data.
- Unsupervised learning is much similar as a human learns to think by their own experiences, which makes it closer to the real AI.
- Unsupervised learning works on unlabeled and uncategorized data which make unsupervised learning more important.
- In real-world, we do not always have input data with the corresponding output so to solve such cases, we need unsupervised learning.

Working of Unsupervised Learning

Working of unsupervised learning can be understood by the below diagram:

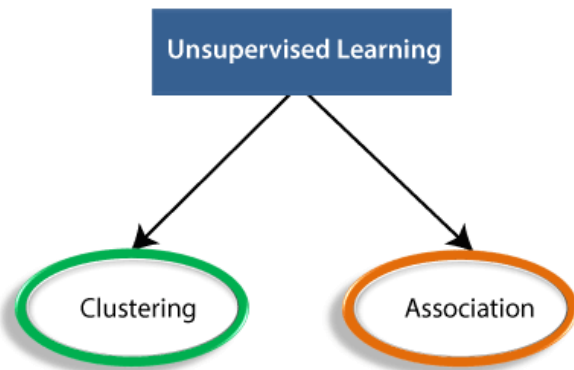


Here, we have taken an unlabeled input data, which means it is not categorized and corresponding outputs are also not given. Now, this unlabeled input data is fed to the machine learning model in order to train it. Firstly, it will interpret the raw data to find the hidden patterns from the data and then will apply suitable algorithms such as k-means clustering, Decision tree, etc.

Once it applies the suitable algorithm, the algorithm divides the data objects into groups according to the similarities and difference between the objects.

Types of Unsupervised Learning Algorithm:

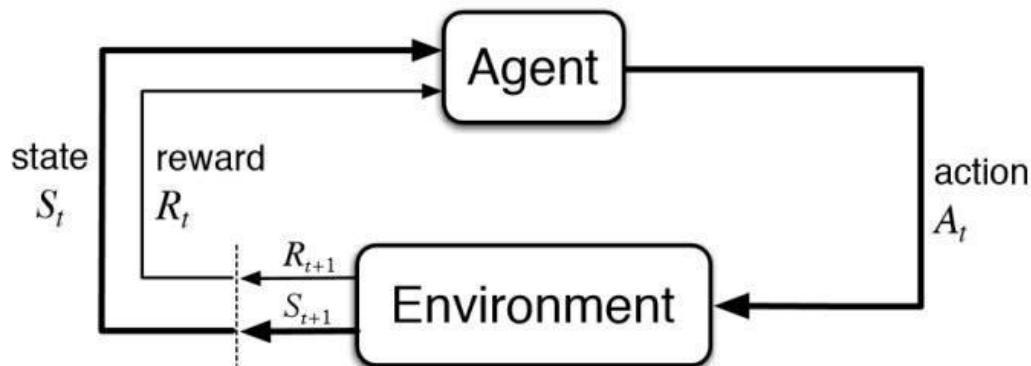
The unsupervised learning algorithm can be further categorized into two types of problems:



- **Clustering:** Clustering is a method of grouping the objects into clusters such that objects with most similarities remain in a group and have less or no similarities with the objects of another group. Cluster analysis finds the commonalities between the data objects and categorizes them as per the presence and absence of those commonalities.
- **Association:** An association rule is an unsupervised learning method which is used for finding the relationships between variables in the large database. It determines the set of items that occurs together in the dataset. Association rule makes marketing strategy more effective. Such as people who buy X item (suppose a bread) are also tend to purchase Y (Butter/Jam) item. A typical example of Association rule is Market Basket Analysis.

C. REINFORCEMENT LEARNING:

Reinforcement learning is the problem of getting an agent to act in the world so as to maximize its rewards. Reinforcement Learning is a part of machine learning. Here, agents are selftrained on reward and punishment mechanisms. It's about taking the best possible action or path to gain maximum rewards and minimum punishment through observations in a specific situation. It acts as a signal to positive and negative behaviors. Essentially an agent (or several) is built that can perceive and interpret the environment in which is placed, furthermore, it can take actions and interact with it.



A learner is not told what actions to take as in most forms of machine learning but instead must discover which actions yield the most reward by trying them. For example — Consider teaching a dog a new trick: we cannot tell him what to do, what not to do, but we can reward/punish it if it does the right/wrong thing.

Reinforcement learning (RL) is based on rewarding desired behaviors or punishing undesired ones. Instead of one input producing one output, the algorithm produces a variety of outputs and is trained to select the right one based on certain variables – Gartner

It is a type of machine learning technique where a computer agent learns to perform a task through repeated trial and error interactions with a dynamic environment. This learning approach enables the agent to make a series of decisions that maximize a reward metric for the task without human intervention and without being explicitly programmed to achieve the task

D. Semi-supervised learning:

Where an incomplete training signal is given: a training set with some (often many) of the target outputs missing.

There is a special case of this principle known as Transduction where the entire set of problem instances is known at learning time, except that part of the targets are missing.

Semi-supervised learning is an approach to machine learning that combines small labeled data with a large amount of unlabeled data during training. Semi-supervised learning falls between unsupervised learning and supervised learning.

Categorizing based on required Output

Another categorization of machine learning tasks arises when one considers the desired output of a machine-learned system:

1. **Classification:** When inputs are divided into two or more classes, the learner must produce a model that assigns unseen inputs to one or more (multi-label classification) of these classes. This is typically tackled in a supervised way. Spam filtering is an example of classification, where the inputs are email (or other) messages and the classes are “spam” and “not spam”.
2. **Regression:** Which is also a supervised problem, A case when the outputs are continuous rather than discrete.
3. **Clustering:** When a set of inputs is to be divided into groups. Unlike in classification, the groups are not known beforehand, making this typically an unsupervised task.

Machine Learning comes into the picture when problems cannot be solved using typical approaches. ML algorithms combined with new computing technologies promote scalability and improve efficiency. Modern ML models can be used to make predictions ranging from outbreaks of disease to the rise and fall of stocks