

# CCS333-AUGMENTED REALITY/VIRTUAL REALITY

## **2.2) OBJECT VISUAL APPEARANCE:**

Object visual appearance refers to the way an object looks in a virtual or computer-generated environment. Achieving realistic and visually appealing appearances involves considerations such as surface properties, material characteristics, lighting conditions, and rendering techniques. Several factors contribute to the visual appearance of objects:

### **1. SURFACE MATERIAL:**

- The material properties of an object, such as color, reflectance, and transparency, significantly impact its visual appearance.

### **2. TEXTURE MAPPING:**

- Applying textures to object surfaces enhances realism by adding details like patterns, images, or surface irregularities.

### **3. SHADING AND LIGHTING:**

- Proper shading and lighting techniques contribute to the perception of depth, highlights, and shadows, affecting the overall visual quality.

### **4. REFLECTION AND REFRACTION:**

- Realistic rendering includes the simulation of reflections and refractions, especially for materials like glass or water.

### **5. BUMP MAPPING:**

- Bump mapping adds the illusion of surface irregularities without modifying the actual geometry, enhancing the appearance of object details.

### **6. GLOBAL ILLUMINATION:**

- Techniques like ray tracing and radiosity contribute to global illumination effects, providing realistic lighting interactions.

### **7. POST-PROCESSING EFFECTS:**

- Post-processing effects, such as depth of field, motion blur, and bloom, contribute to the final visual quality of the scene.

### **8. REAL-TIME RENDERING TECHNIQUES:**

- In real-time applications, techniques like Physically Based Rendering

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(PBR) aim to simulate real-world lighting and materials for enhanced visual fidelity.

