

1.2.

Speaking

Showing Appreciation

We show appreciation when we are grateful for someone's help or when we admire someone's abilities. We can show appreciation by many different ways. When someone appreciates us, we respond in the same ways when we are given compliment, by thanking the person and suggesting how important the appreciation is to us.

Listen to a dialogue between two friends and follow the dialogue.

Vinod: Vicky, I can't express in words how grateful I am to you.

Vicky: Hello, Vinod. For what?

Vinod: For helping me solve these problems. You explained them so clearly. I wouldn't have been able to understand them on my own. Thank you so very much.

Vicky: You're welcome, Vinod. It was a pleasure to work out the sums with you.

Task-1. Write a conversation in which the principal is appreciation a student for presenting the best paper in the competition conducted in the college

PERSUASIVE SPEECH

Introduction

In the 1930s, the American Psychologist Alan Monroe developed a method for making speeches the deliver results, the persuasive speech. Monroe's motivated sequence, also known as or. the persuasive speech, is still used by many speakers mn worldwide

audiences.

persuasive speech

Monroe's motivated sequence or the persuasive speech is even often used in many television commercials and the AIDA-model, that was developed later, has been derived from this.

The reason why the Motivated Sequence is still very effective is because it is all about persuasion.

It inspires and stimulates people to take action.

The five basic steps

According to Alan Monroe, it is important to choose a subject that relates to your audience. The subject for the persuasive speech must be relevant and should captivate your audience. A target group oriented approach is inevitable in this.

The motivated sequence method consists of five consecutive steps to make a speech with a persuasive appeal:

Attention (hook)

By getting the audience's attention from the onset, a speech will become lively and attractive. You can do this by asking a (rhetorical) question, dropping a quote from a famous person, telling a detailed story or a humorous anecdote. This will captivate the speaker's audience.

2. Need (need)

By convincing the audience that there is a need and a purpose to the speech, they will remain interested

The audience will be more convinced when you can provide proof to sustain your claims, such as practical examples, numbers and statistics. The need for information will be increased speaking.

Marketing a Product

Marketing a product

I'd like to talk about my mobile phone.

I'm not a tech-savvy person

I'm not a tech-savvy person (1) and it is challenging for me to adopt new technologies. Therefore, I have a tendency to (1)keep using my outdated phone until it's (2) broken. Until a year ago, I had been using my iPhone 5. However, it was suddenly broken, so I had no choice but to buy a new one. I decided to buy Samsung J7 Prime because it was highly recommended on the Internet at that time, and the most important thing is that it was affordable(3)

Although it was said to be very user-friendly(4), I had a lot of trouble (5) using it at first. The reason is that iOS and android are different in many ways: interface, icons of applications, and after using iPhone 5 for quite a long time, I struggled a lot to get used to the android system of this phone.

When I first got the phone I couldn't even work out how to do simple things such as adding contacts to my phone. I was totally baffled(6). The problem was that there were no specific instructions for doing such things, so I needed to go online and find out. Sometimes, even though I followed the instructions I had found online, I didn't have a clue what I was doing. And sometimes, I couldn't be bothered, so I just tried to do things on my own.